PRIVACY STATEMENT

DF PHOTO NL

Last updated: 19 November 2026

1. Introduction

DF PHOTO NL, operated by Daniel Frissen, takes the privacy of its clients, contacts and other individuals seriously.

This Privacy Statement explains how personal data is collected, used, stored and protected when you visit our website, contact us, book a photography assignment or appear in photographs taken by DF PHOTO NL.

We process personal data in accordance with the General Data Protection Regulation (GDPR) and applicable Dutch privacy legislation.

2. Who We Are

DF PHOTO NL
Daniel Frissen
Chamber of Commerce (KvK): 92070515
Website: https://dfphoto.nl
Email: info@dfphoto.nl
Country: The Netherlands

For the processing activities described in this Privacy Statement, Daniel Frissen, trading as DF PHOTO NL, generally acts as the data controller, unless the circumstances of a specific assignment establish a different role under applicable data protection legislation.

3. Personal Data We Collect

Depending on how you interact with DF PHOTO NL, we may collect the following categories of personal data:

Contact and identification details

- Name and surname.
- Company, band or organisation name.
- Email address.
- Telephone number.
- Business address, where applicable.

Assignment and booking information

- Event date and location.
- Assignment details and requirements.
- Correspondence and communication.
- Quotations, invoices and payment information.

- Information relating to accreditation and access arrangements.

Photographic material

- Photographs in which individuals may be recognisable.
- Image selection and editing information.
- Information relating to requests concerning photographs or their publication.

Website and technical information

- IP address, where collected.
- Browser and device information.
- Website usage and interaction data.
- Cookie and similar tracking information, where applicable.

We only collect personal data that is relevant and necessary for the purposes described below.

4. Purposes and Legal Bases for Processing

DF PHOTO NL processes personal data for the following purposes:

4.1 Contact and enquiries

When you contact us through the website, email or telephone, we use your information to respond to enquiries and provide requested information.

Legal basis: legitimate interest and, where applicable, steps taken at your request before entering into an agreement.

4.2 Quotations, bookings and photography assignments

We process personal data to prepare quotations, confirm bookings, communicate with clients, carry out photography assignments and deliver the agreed services.

Legal basis: performance of a contract or steps taken at the request of the individual before entering into a contract.

4.3 Administration and invoicing

We process relevant personal and financial information for invoicing, payment processing, accounting and compliance with legal obligations.

Legal basis: performance of a contract and compliance with legal obligations.

4.4 Photography and image processing

Photographs may contain personal data when individuals are identifiable.

We process these images to fulfil photography assignments, select and edit photographs, deliver the agreed images and maintain the agreed photographic service.

The legal basis depends on the circumstances of the assignment and may include performance of a contract, legitimate interests or consent where required.

4.5 Portfolio and promotional activities

DF PHOTO NL may use selected photographs for its own portfolio, website, social media and professional promotional activities.

Such use is subject to applicable copyright, portrait rights and data protection legislation. Where consent or another specific legal basis is required, publication will only take place when the relevant requirements have been met.

4.6 Website operation and security

Technical information may be processed to maintain website functionality, prevent misuse, protect against security threats and improve website performance.

Legal basis: legitimate interests and, where applicable, consent.

5. Photography at Concerts and Events

DF PHOTO NL provides professional concert and event photography.

During these assignments, photographs may include:

- Performing artists and musicians.
- Band members and accompanying personnel.
- Event organisers and venue staff.
- Visitors and audience members.
- Other individuals present at the event.

Where individuals are identifiable, photographs may constitute personal data under the GDPR.

The organiser, venue or commissioning client is responsible for communicating relevant information about event photography to attendees and arranging any permissions or legal arrangements required for the event.

However, the responsibility for processing personal data depends on the actual circumstances and the roles of the parties involved. DF PHOTO NL will also comply with its own applicable data protection obligations.

Requests concerning identifiable photographs can be submitted using the contact details in this Privacy Statement.

6. Copyright and Use of Photographs

Copyright in photographs created by DF PHOTO NL remains with the Photographer unless expressly transferred in writing.

Clients receive the agreed usage rights under the applicable photography agreement or quotation.

The use of photographs for portfolio or promotional purposes by DF PHOTO NL is subject to applicable privacy rights, portrait rights and any agreed publication restrictions.

The copyright ownership of a photograph does not automatically remove the privacy rights of individuals appearing in that photograph.

7. AI-Assisted Image Processing

DF PHOTO NL may use professional software and AI-assisted tools to support photographic workflows, including:

- Image selection and culling.
- Image categorisation and organisation.
- Editing and image enhancement.
- Noise reduction and other technical adjustments.

The Photographer remains responsible for the final selection, editing and delivery of photographs.

AI-assisted tools are used as part of the photographic workflow. They do not replace the Photographer's professional judgement or final quality control.

Where external software or services process photographs or other personal data, DF PHOTO NL takes applicable data protection requirements into account when selecting and using those services.

Personal data will not knowingly be used to train unrelated third-party AI models without an appropriate legal basis.

8. Sharing Personal Data with Third Parties

DF PHOTO NL does not sell personal data to third parties.

Personal data may be shared with service providers where necessary to operate the business and provide the agreed services.

Depending on the services actually used, these may include:

- Website hosting and technical service providers.
- Email and communication providers.
- Accounting and invoicing software.
- Payment service providers.
- Online gallery and image delivery platforms.
- Cloud storage and backup providers.
- Photography and image editing software providers.
- AI-assisted image processing providers.

These service providers may process personal data on behalf of DF PHOTO NL or, depending on their role, act as independent controllers.

Where a service provider acts as a processor, appropriate contractual arrangements will be put in place as required by the GDPR.

9. International Data Transfers

Some software providers or online services used in the photographic workflow may process or store data outside the European Economic Area (EEA).

Where personal data is transferred outside the EEA, DF PHOTO NL will ensure that an appropriate transfer mechanism is in place in accordance with the GDPR.

Depending on the circumstances, this may include an adequacy decision, Standard Contractual Clauses or another legally recognised safeguard.

Further information about relevant international transfers can be requested using the contact details below.

10. Data Retention

DF PHOTO NL does not retain personal data for longer than necessary for the purposes for which it was collected, unless a longer retention period is required by law.

The following retention periods are intended as the normal business policy:

Enquiries and unsuccessful quotations
Personal data relating to enquiries or quotations that do not result in an agreement will normally be deleted within 12 months after the last contact, unless further retention is necessary.

Client and financial administration
Invoices and relevant financial administration are retained for the statutory Dutch tax retention period, generally seven years.

Photographs and project files
Photographs, edited files and related project material may be retained for portfolio purposes, contractual obligations, future client requests and the protection of legal rights.

Working files and original image material may be deleted when they are no longer required. No permanent storage or availability of online galleries is guaranteed.

Website and technical data
Technical information and cookie-related data are retained in accordance with their purpose, applicable legislation and the settings of the services used.

11. Data Security

DF PHOTO NL takes appropriate technical and organisational measures to protect personal data against loss, misuse, unauthorised access, disclosure or alteration.

These measures may include:

- Restricted access to business systems and files.
- Password protection and account security.
- Secure digital storage and backups.
- Use of reputable software and service providers.
- Appropriate handling of client information and photographic material.

No method of electronic storage or transmission can be guaranteed to be completely secure.

12. Your Privacy Rights

Under the GDPR, you may have the following rights concerning your personal data:

- The right to access your personal data.
- The right to correct inaccurate or incomplete information.
- The right to request deletion of personal data.
- The right to restrict certain processing activities.
- The right to object to processing based on legitimate interests.
- The right to data portability, where applicable.
- The right to withdraw consent where processing is based on consent.

These rights are subject to the conditions and exceptions set out in applicable data protection legislation.

If you wish to exercise any of these rights, please contact DF PHOTO NL using the contact details in this Privacy Statement.

We may request additional information to verify your identity before processing a request.

We aim to respond within the statutory period, normally one month.

13. Complaints

If you believe that DF PHOTO NL has processed your personal data incorrectly or in violation of applicable privacy legislation, you are encouraged to contact us first so that we can investigate the matter.

You also have the right to submit a complaint to the Dutch Data Protection Authority:

Autoriteit Persoonsgegevens
Website: https://www.autoriteitpersoonsgegevens.nl/

14. Cookies and Website Analytics

The website https://dfphoto.nl may use cookies and similar technologies.

These may include:

Essential cookies
Cookies necessary for the proper functioning, security and basic operation of the website.

Functional cookies
Cookies that remember certain preferences or settings.

Analytical cookies
Cookies or similar technologies used to understand how visitors interact with the website and to improve its performance.

Marketing and tracking cookies
Where used, these may be used to measure marketing performance or provide relevant content.

Non-essential cookies will only be placed where the required consent has been obtained.

Visitors can manage their cookie preferences through the website's cookie settings, where available.

15. Links to External Websites and Social Media

The DF PHOTO NL website may contain links to external websites, social media platforms or other online services.

Once you leave our website, the privacy policies and terms of the relevant third-party providers apply.

DF PHOTO NL is not responsible for the privacy practices or content of external websites.

16. Changes to This Privacy Statement

DF PHOTO NL reserves the right to update this Privacy Statement when necessary, for example following changes in business activities, software, legislation or data processing practices.

The most recent version will always be published on:

https://dfphoto.nl/

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